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VALON
CONSULTING GROUP

| COMPANY PROFILE

WHERE EXPECTATIONS
MEET EXCELLENCE!

Who We Are

ABOUT US

We offer state-of-the-art consultation in web, mobile and digital solutions across the globe. We have been delivering our expertise to clients from different niches meeting their digital transformation with the excellent quality and timely delivery.

MISSION

Empowering digital transformation.

VISION

Delight enterprises with our outstanding vertical knowledge by delivering exceptional solutions to achieve higher return on investment.

STATISTICS

50+
Enterprise Projects

15+
Product delivered
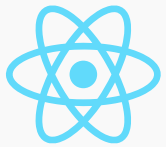
25+
Professionals

Locations

Our Expertise

WordPress

Drupal

Laravel

ReactJS

Node.js

Magento

HubSpot

Adobe

Salesforce

Google Analytics

AWS

Kissflow

ThinkOwl

Our Values

We can attitude

We embrace change and tackle resistance with energy and enthusiasm.

Honour

We follow the golden rule in everything we do: "Do unto others..."

Integrity

We strive to do what is right.

Accountability

We are motivated and responsible for our actions and results.

Empowerment

We believe in empowering our young people by validating their ideas and celebrating the power of their creative voice.

Our Services and Solutions

We are into:

Our
Services

Planning

UI/UX Design

Custom
Development Solution

Enterprise Content
Management System

Low Code/No Code
Solutions

Digital and
Inbound Marketing

E-commerce
Solutions

Video Production
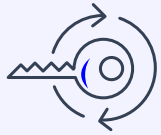
Long Term Maintenance
and Support
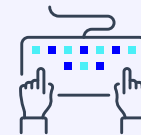
Industries We Serve

Turnkey solutions

Government sector /public sector

Manufacturing

IT

Publishers

Healthcare

Lifestyle

Retail

Real estate
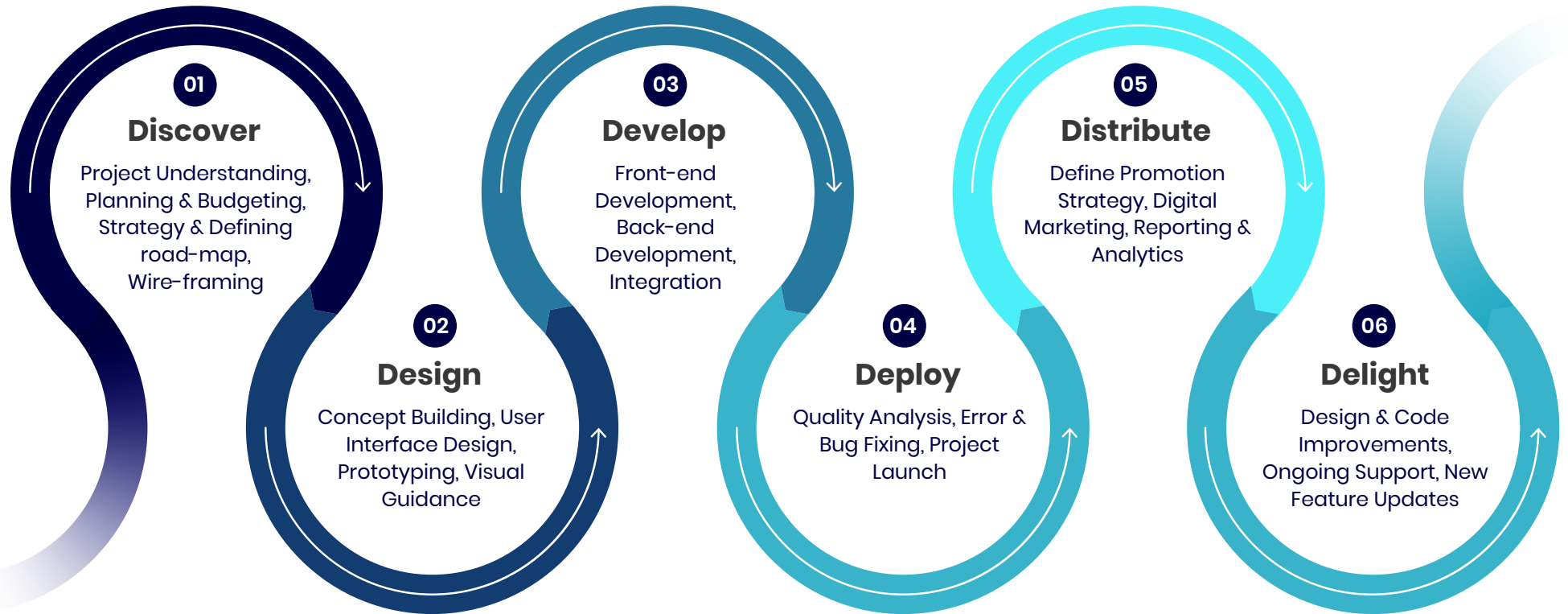
Education

Sports

Fintech

Law enforcement

Legal

Start ups

Project Management Approach

01

Discover

Project Understanding, Planning & Budgeting, Strategy & Defining road-map, Wire-framing

02

Design

Concept Building, User Interface Design, Prototyping, Visual Guidance

03

Develop

Front-end Development, Back-end Development, Integration

04

Deploy

Quality Analysis, Error & Bug Fixing, Project Launch

05

Distribute

Define Promotion Strategy, Digital Marketing, Reporting & Analytics

06

Delight

Design & Code Improvements, Ongoing Support, New Feature Updates

Certification/Affiliations

Agile Scrum Certified Project Managers
(All managers are certified)

Google Certified Digital Marketing Team

Inbound Certified Sales, Pre-Sales & Marketing Team

Magento Certified ecommerce Specialists

Adobe affiliated specialised Web Design Team

ISTQB certification for quality assurance

Success Stories • Savage and Rose

SAVAGE & ROSE

www.savageandrose.com Industry: Jewellery

Savage and Rose is the family owned British business that offers finest gold and stone jewllery for any occasion.

42% | Increase in Website Traffic

57% | Improvement in Google SERP

39% | reduced bounce rate

Tools & Technologies used

Challenges

- New to online jewellery business
- Increasing traffic on website and conversion
- Selling precious products with perfection
- Marinating records for online and offline sales

Solutions we offered

- Intuitive mobile first user interface design
- Robust Magento Backend
- Content marketing strategy
- Secure server and payment processing

Client's Words

It is always challenging to sell jewellery online. We were looking for appealing website design with excellent user-experience. Valon Consulting Group has delivered exactly what we were expecting. We are very happy with the outcome in such a sort time period.

Success Stories

www.veda.ch Industry: Health care & nutrition

Ayurveda AG is working towards their vision to make comprehensive health available in Switzerland and Europe to everyone through Ayurveda.

38% | Increase in mobile traffic

27% | Increase in revenue

34% | Increase in user engagement

Tools & Technologies used

Challenges

- Developing large scale online store
- Maintaining SEO standards
- Language barrier in communication
- Managing multiple store locations across Europe

Solutions we offered

- Secure inventory management
- Robust Magento Backend
- End to end communication
- Secure server and store management

Client's Words

Valon Consulting Group is technically very competent and can address any problems. We're much impressed with how they think with us to identify the most suitable & best solution for specific requirement. Highly recommended for complex eCommerce development.

Advanced Data Fusion & Analytical Technology
This is an enterprise project under strict Non-Disclosure Agreement.

40% | increase in mobile traffic

30% | increase in revenue

38% | increase in user engagement

Challenges

- WordPress Performance optimization
- Website Security Issues
- All the forms should be integrated with Zoho CRM
- Heavy video files to showcase the flow of their workflow
- Providing WordPress Backup and restore services
- WordPress Troubleshooting
- Information Hierarchy and Navigation Issues

Solutions we offered

- Responsive Website Redesign
- Content Organization using custom WordPress Development
- SEO friendly website
- Easy & flexible content uploading system
- Better control on displaying and filtering content on the website
- Created better content and navigational experience to the user
- Secured and Performance-optimized WordPress Solution
- Lite Weight Interactive SVG animations to showcase workflow

Advanced Data Fusion & Analytical Technology

This is an enterprise project under strict Non-Disclosure Agreement.

Client's Words

I choose Valon Consulting Group to help me with getting my site found on the Internet. They provided me with the information I was looking for before I signed a contract to use them. I have been very pleased with the amount of knowledge the team has that has been assigned to my website. I am shocked at how well my business has grown as a result of using their SEO services. I highly recommend them and trust them with my website. If you want results then choose Valon Consulting Group.

Engagement Practice

Time & Material Model

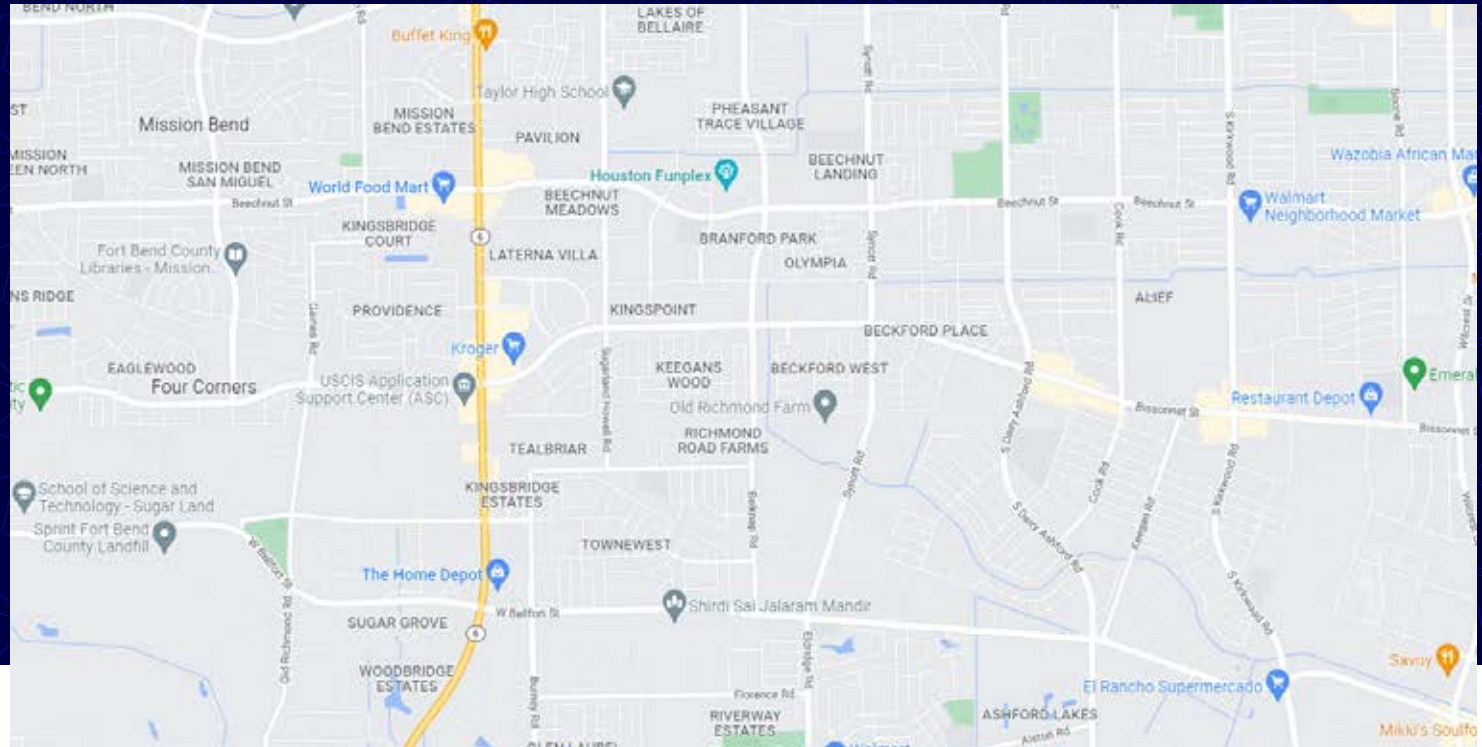Dedicated Resource Hiring Model

Partner With us

Onsite Staffing

Staff Augmentation

IT Consultation

Contact Details

Phone number : +1(800) 432 - 3613

Email address : info@valonconsultinggroup.com

Website : www.valonconsultinggroup.com

Location : 12600 Bissonett A-4 #409, Houston, TX 77099